



## **SPONSORSHIP OPPORTUNITIES**

### **Platinum Sponsor: \$4,000**

- Two (2) 30-second commercials
  - Each commercial will play once during the AAV program, AEMV program, and ARAV program. Each commercial will run a total of three (3) times
  - Sponsor must provide a final MP4 file
- Eight (8) ExoticsCon Virtual registrations
- Three (3) promotional postings to the ExoticsCon Facebook page
- Two (2) promotional E-blasts to registered attendees (sponsor must provide HTML file)
- Two (2) promotional E-Blasts to AAV, AEMV, and ARAV membership databases (sponsor must provide HTML file)
- Recognition as a Platinum Sponsor with company logo placed on the ExoticsCon website
- Two (2) PDF files of products/services to be included in attendee materials

### **Gold Sponsor: \$3,000**

- One (1) 30-second commercial
  - The commercial will play once during the AAV program, AEMV program, and ARAV program. The commercial will run a total of three (3) times
  - Sponsor must provide a final MP4 file
- Four (4) ExoticsCon Virtual registrations
- One (1) promotional posting to the ExoticsCon Facebook page
- One (1) promotional E-blast to registered attendees (sponsor must provide HTML file)
- One (1) promotional E-Blast to AAV, AEMV, and ARAV membership databases (sponsor must provide HTML file)
- Recognition as a Gold Sponsor with company logo placed on the ExoticsCon website
- Two (2) PDF files of products/services to be included in attendee materials

### **Silver Sponsor: \$2,000**

- Four (4) ExoticsCon Virtual registrations
- One (1) promotional E-blast to registered attendees (sponsor must provide HTML file)
- Two (2) PDF files of products/services to be included in attendee materials

### **Bronze Sponsor: \$1,000**

- One (1) ExoticsCon Virtual registration
- One (1) promotional E-blast to registered attendees (sponsor must provide HTML file)
- One (1) PDF file of products/services to be included in attendee materials

### **A La Carte Options**

- 30-Second Commercial, \$750
  - The commercial will play once during the AAV program, AEMV program, and ARAV program. The commercial will run a total of three (3) times
  - Sponsor must provide a final MP4 file
- Business Meeting, \$1,000
  - Four (4) ExoticsCon Virtual registrations
  - One (1) promotional posting to the ExoticsCon Facebook page
  - One (1) promotional E-blast to registered attendees (sponsor must provide HTML file)
  - One (1) promotional E-Blast to AAV, AEMV, and ARAV membership databases (sponsor must provide HTML file)
  - Recognition as the Business Meeting sponsor with company logo placed on the ExoticsCon website
  - One (1) PDF file of products/services to be included in attendee materials

**If you have any questions or would like to take advantage of any of these opportunities, email us at [meetings@exoticscon.org](mailto:meetings@exoticscon.org)**